



Laurentian University
Université **Laurentienne**

22nd Annual

Canadian Mining Games

Sponsorship Information

Hosted by: Laurentian University

Sudbury, Ontario

Feb. 23rd – Feb. 26th, 2012





Laurentian University Université Laurentienne

I am writing on behalf of the 2012 Canadian Mining Games Committee. The 2012 games are being held at Laurentian University in Sudbury Ontario. Each year, one of the 10 participating Universities hosts the games. Teams typically have 12 members competing in 20 events that are held over a three day period. The Canadian Mining Games provide an opportunity for some of Canada's top mining students to get together and test their skills against their peers, as well as network with professionals and peers of the mining community.

Participating Teams

University of Alberta
University of British Columbia
Dalhousie University
École Polytechnique
Laurentian University
Université Laval
McGill University
Queen's University
University of Saskatchewan
University of Toronto



Past Host Universities

1991 McGill University and Ecole Polytechnique	2002 University of British Columbia
1992 Queen's University	2003 Université Laval
1993 Université Laval	2004 University of Alberta
1994 Laurentian University	2005 Laurentian University
1995 McGill University and Ecole Polytechnique	2006 Queen's University
1996 Queen's University	2007 McGill University and Ecole Polytechnique
1997 University of Alberta	2008 University of British Columbia
1998 McGill University and Ecole Polytechnique	2009 University of Toronto
1999 Laurentian University	2010 Dalhousie University
2000 University of Toronto	2011 University of Alberta
2001 DalTech	



Laurentian University Université Laurentienne

22nd Canadian Mining Games Information

Date: Feb. 23rd - 26th

Location: Laurentian University Campus and various locations throughout Sudbury, Ontario.

Team size: 12 Undergraduate students per team



Laurentian Campus

The Games

The games will consist of 20 events that will require anywhere from 1 to 12 team members. Events are held beginning Thursday evening with a seminar and continuing through the weekend with events testing the teams in all areas of mining including ground control, mine rescue, surveying, mine planning and design, equipment selection, as well as physical events such as jackleg drilling and materials handling. Sponsors will be invited to assist in developing some of the events as well as witnessing and judging their events. We would like to have some unique game ideas for this year's events and are hoping that sponsors can play a large role in the development of these events. The competition concludes with a banquet Saturday evening summarizing the events of the past few days and crowning one school the 2012 Canadian Mining Games Champions. A sponsor brunch will be held on the Sunday following the games to obtain feedback from the sponsors.



Sponsorship Information

Title Sponsor \$35,000 +

As the title sponsor of the 2012 Canadian Mining Games, your company will receive the following:

- An invitation to host the opening banquet where your company can make up to a one hour presentation.
- Your company logo as the feature promotion on banners, shirts, posters, and brochures.
- Accommodations for 4 company representatives
- Exclusive Sponsorship of an event
- 4 passes for each banquet
- Prominent booth space at the career fair
- Sponsorship appreciation package

Platinum Sponsor \$25,000 +

As a platinum sponsor of the 2012 Canadian Mining Games, your company will receive the following:

- An invitation to host the second or third banquet where your company can make up to a half hour presentation.
- Your company logo prominently displayed on banners, shirts, posters, and brochures.
- Accommodations for 3 company representatives
- Exclusive Sponsorship of an event
- 3 passes for each banquet
- Booth at the career fair
- Sponsorship appreciation package

Gold Sponsor \$5,000-\$24,999

As a Gold sponsor of the 2012 Canadian Mining Games, your company will receive the following:

- Your company logo displayed on banners, shirts, posters, and brochures.
- Accommodations for 2 company representatives
- Exclusive Sponsorship of an event
- 2 passes for each banquet
- Booth at the career fair
- Sponsorship appreciation package



Laurentian University Université Laurentienne

Silver Sponsor \$1,000-\$4,999

As a Silver sponsor of the 2012 Canadian Mining Games, your company will receive the following:

- Your company logo displayed on banners, shirts, posters, and brochures.
- Shared Sponsorship of an event
- Sponsorship appreciation package

Bronze Sponsor \$500-\$999

As a **Bronze** sponsor of the 2012 Canadian Mining Games, your company will receive the following:

- Your company logo displayed on banners, shirts, posters, and brochures.
- Sponsorship appreciation package

It is through the generous donations of Companies in the Mining Industry that these games are possible. This is Laurentian's fourth time hosting the games. We are excited to be hosting the games once again and are asking for your support. We are looking forward to hearing from your company to discuss how you can be a part of the **2012 Canadian Mining Games**. We would like to note that if there are more sponsors than events, event exclusivity will be on a first come first serve basis and shared sponsorship of an event will be selected in place.

Kind Regards,

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